

Word by Word Brand Sheet

Word^{by}Word

Main English Logo

Palabra^{by}Word

Alternate: Spanish Logo

Wort^{by}Word

Alternate: German Logo

字^{by}Word

Alternate: Chinese Logo

Branded Fonts:

Header/Logo Font: DM Sans

Body Copy Font: Lato Light

Brand Colors:

St. Patrick's
Blue

#234B70

Xanadu

#759179

Wine
Dregs

#542344

Anti-Flash
White

#EDF0F4

Outer
Space

#454545