

LAUREN SCHROTT

HAMPSTEAD, MD 21074

SKILLS & INTERESTS:

Languages: Spanish (conversational), German (conversational), English (fluent)

Technical Skills: MS Word, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Premiere Pro, Instagram, Twitter, and other social media platforms

Interests: Marketing & sales, social media marketing, public relations, photography, learning new skills, volunteer work

LEADERSHIP & ACTIVITIES

Digival: an on campus club dedicated to advancing digital skills.

Aug 2019 - Present

LVC Women's Swim Team

Sept 2018 - Dec 2019

LVC Men's Ice Hockey Social Media Manager

Oct 2018 - May 2019

Hope for the Homeless Media Relations Coordinator

Mar 2018 - May 2018

CONTACT INFORMATION:

Phone: (443) 605-4149

Email: ls009@lvc.edu

Portfolio:

http://digicom.lvc.edu/schrott_portfolio/Home.html



Lauren
Schrott

PERSONAL PROFILE:

I am a highly motivated, junior digital communications major with a goal of pursuing a digital and social media marketing career. I have extensive knowledge about various social media platforms. I also hold intermediate photo editing skills as well as fantastic communication skills.

EDUCATIONAL HISTORY:

LEBANON VALLEY COLLEGE

Digital Communications Major
Business Administration Minor

Anticipated Graduation: 2021

Current cumulative GPA: 3.37

RELEVANT COURSES:

- Internet Marketing
- Principles of Marketing
- Editing for Web & Mobile Communications
- Multimedia Feature Writing
- Ad Agency
- Public Relations

WORK EXPERIENCE:

STUDENT PHOTOGRAPHER

Lebanon Valley College | Sept 2019 - Present

-Attend sporting events on and off campus to take photos for Lebanon Valley College's athletic communications department.

WAITRESS/FRONT COUNTER/ HOSTESS

Ledo Pizza | 2016 - Present

- Provide excellent service while placing orders for customers
- Answer phone calls
- Complete monetary transactions

STUDENT WORKER IN MARKETING OFFICE

Lebanon Valley College | Sept 2018 - Dec 2018

- Assist with creating digital signage to promote on campus events
- Occasionally photograph events on campus for LVC's photo archives.
- Translate articles from English to Spanish