

KELLY BRUCE

DESIGNER & STORYTELLER

CONTACT

Portfolio | kmbruce.com
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Location | 805 Red Dale Road, Orwigsburg,
Pennsylvania 17961

EXPERIENCE

Marketing & Design Intern

August - December 2018

PA National Guard, Indiantown Gap

--- Supported Marketing Team in execution of all campaigns and programs. I developed and designed content for highschoools, recruiters, and other members of the office.

Resident Assistant

Fall 2016 - May 2019

Lebanon Valley College

--- Responsible for the care of on-campus residents & upholding college policy. Works with other RAs in a cooperative staff under our Area Coordinator. Plans programs, designs flyers, conducts floor meetings, acts as Role Model for students.

WHSL Project Manager

June 2017 - December 2018

What Heroin Sounds Like Project at LVC

--- Worked alongside students and faculty, raised awareness of heroin epidemic in Lebanon area, designed and coded website for project, & facilitated days of making for families affected by the crisis.

Office Assistant

Summer 2017, 2018, 2019

Blue Mountain Recreation Commission

--- Greeted customers in office, answered phones, sold tickets, utilized RECpro software, handled cash and check transactions, & designed promotional flyers.

Office Assistant

July-August 2016

Penn State Hershey College of Medicine

--- Redesigned Lions of Medicine newsletter, organized and updated electronic files, designed staff boards.

EDUCATION

Digital Communications Major

Concentration in Design

Lebanon Valley College

Annville, Pennsylvania

Graduated May 2019

GPA: 3.921/4.0

AWARDS & HONORS

- Digital Communications Creative Excellence Award
Awarded to portfolios that Pass with Distinction unanimously by all DigiCom professors
- Graduated *summa cum laude*
- Residential Life Director's Choice Award '16-'17
- Dean's List: Fall 2015 - Spring 2019
- Kappa Pi Art Honor Society

ACTIVITIES

- LVC Women's Golf Team, 2018-19
- Digital Valley President, 2017-19
- Peer Tutor & Study Pod Leader
- Asian Culture Club Secretary
- LVC eSports Team Content Creator
- Campus Service: 45 hours
- Student Programming Board
- Global Education Club

REFERENCES

Mathew Samuel

LVC Associate Professor - samuel@vc.edu - 717.867.6379

SFC Gabe Sweger

Marketing NCOIC - gabriel.r.sweger.mil@mail.mil - 717.861.2055

Jay Lohman

Former LVC Area Coordinator - lohman@lvc.edu - 215.431.9361