



Blanket Buddy

A weighted blanket friend
perfect for comforting!



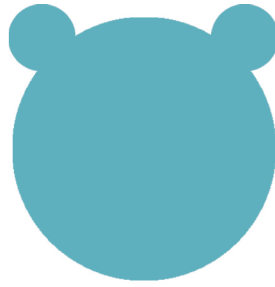
A Prototyping Project by
Kelly Bruce

- The Buddy Blanket's colors evoke serenity and comfort, with a neutral palette for any gender.



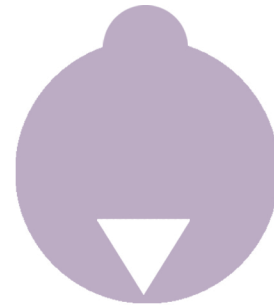
Calming
Green

#c5ce80



#5fb0be

Happy
Blue



Sleepy
Lavender

#bcacc4

- The Buddy Blanket's fonts are easy to read with a hand-written aesthetic for a child-like feel.

Quicksand

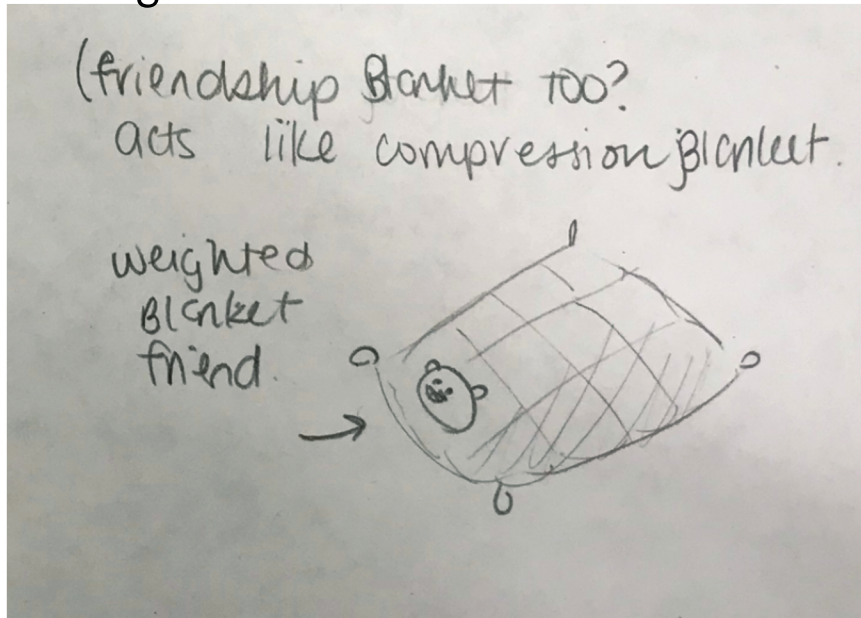
ABCEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz

Pompiere

ABCEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz

Branding

- Original Sketch



- Concept

Weighted blankets have helped . . .

Promote and Improve **Sleep**

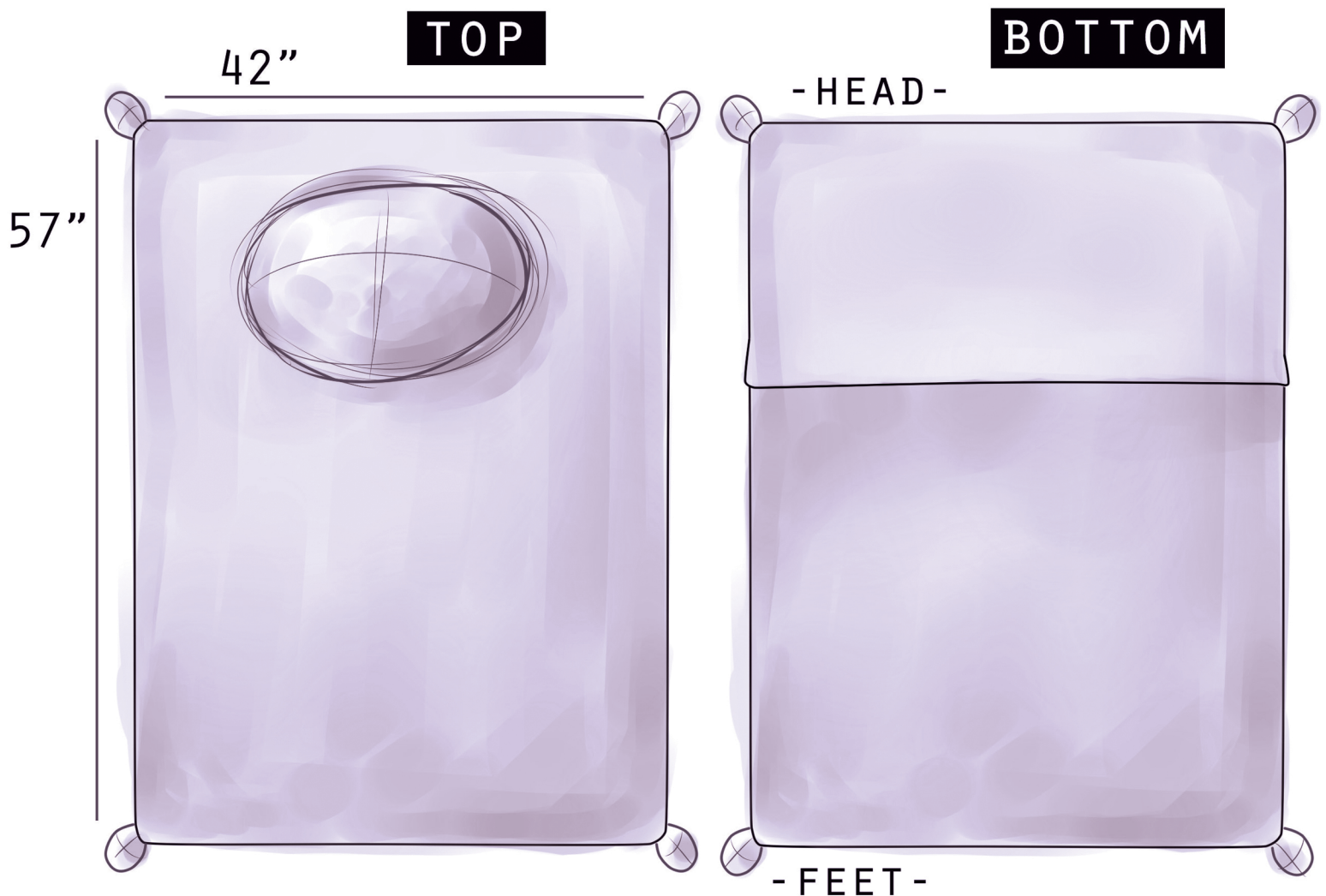
Improve **Focus** and **Concentration**

Reduce and help with **Anxiety**

Calming Meltdowns and Tantrums

Sketches

- Refined Sketches - Bird's Eye View

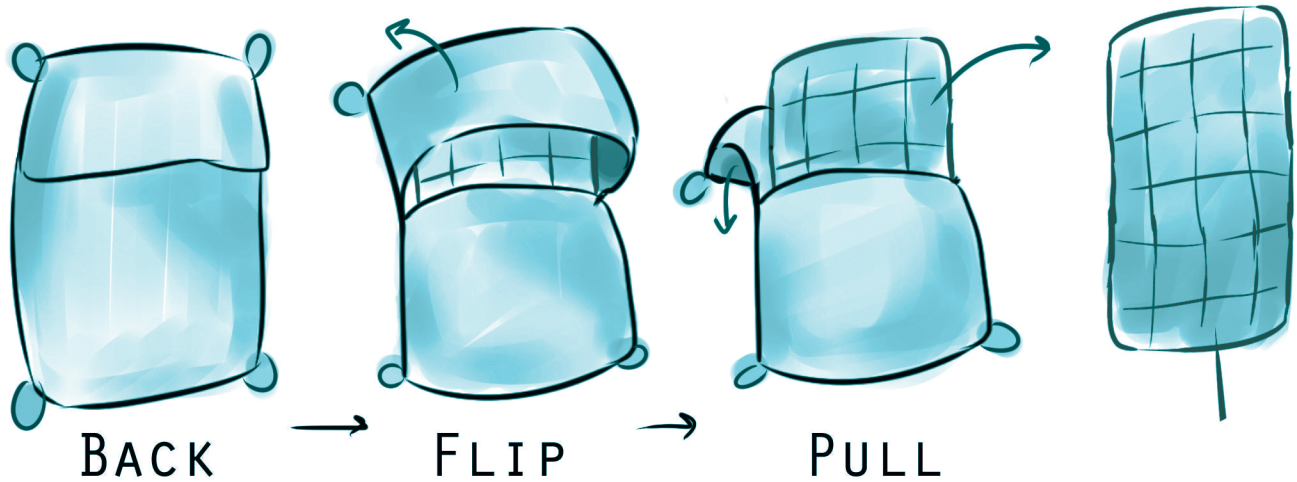


- The average 4-year old is about 40 inches tall. This blanket is able to fit any child around the ages of 2-6.

- The weight of the blanket depends on the weight of the child, Ideally 10% of their body weight. Plus or minus a pound. At 4 years old, they suggest an additional pound, and at 5, plus two more pounds.

- For the average 4 years old, (40lbs.) this would be a 5 pound blanket.

● The Layers



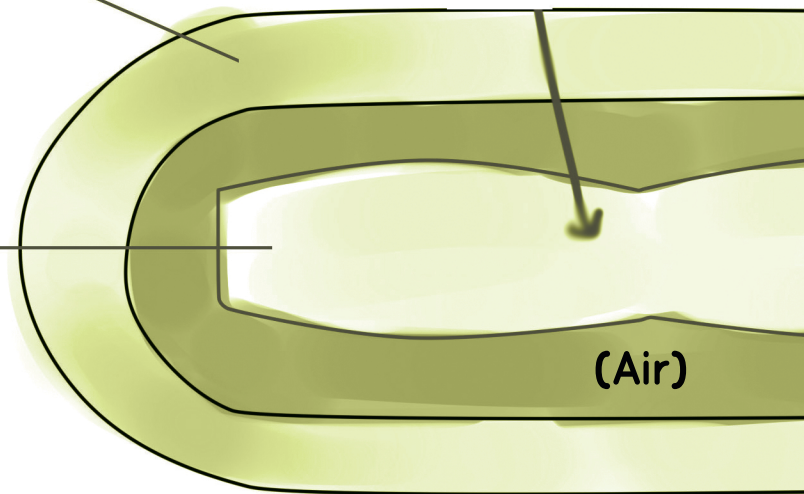
- The Lining of the blanket is easily cleaned, just remove the weighted layer and toss the lining in the washing machine! The lining unfolds in the back like a standard pillowcase.

Outer Lining

The soft and plush layer of the blanket, warm and snuggly. Can be cleaned, as shown above.

Inner Lining

The weighted part of the blanket. Made of packs of sand or plastic weighted material that's sealed and durable. Can be interchangeable for lighter/heavier linings when child grows.



● The paper prototype demonstrated the functionality of the dual-liner system of the Blanket Buddy. The outside was a soft fabric envelope for the water-proof lined weighted center layer. These layers are able to slide in and out of each other for easy cleaning.



Paper
Prototype

- Final Prototype (1/3 Scale)



- The final size of the Blanket would roughly be 57"x42"
● And weigh about 5 pounds, for the average 4 year old,
Weight can be decreased or increased based on age.



• Outer Fabric Layer

Details for the cute animal on front of blanket.

The animal is designed to comfort the child, combining the effects of a security blanket and stuffed animal.

The outer fabric is incredible soft and machine-washable.



Minimal Design
Maximum Cuteness



Final



- Inner Weighted Layer

Tiny plastic pockets keep the weight evenly distributed through the blanket. They are kept together with a plastic cover to sure water-proofness. The material also applies slip to easy get it in and out for cleaning.



Final

