Damian Grosso

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Education:
Digital Communications - UX/ Web Design - Lebanon Valley College - Degree Pending 2016

Classes:
Usability Testing & Design, Soley based on planning, conducting, and analyzing usability tests. This course taught me not only how to perform a usability test, but to use the data gathered to improve the IxA of the exisiting service tested.

Principles of Information Design, Covering basic principles of human centered design, interaction design, and how to perform a proper usability test.

Programming for Digital Media, Learning the back end of web development with languages that include PHP, and MySql.

E-Commerce, Having an understanding of internet marketing and sales while writing business plans that help companies succeed.

Digital Graphic Design, Covering basic graphic design principles along with learning and applying Photoshop, Illustrator, & InDesign.

Designers Toolbox:

UX & UI Design	Human Centered Design	HTML5/CSS3	Photoshop/Illustrator
Prototyping	Responsive Design	JavaScript	Dreamweaver
Wire Framing	E-Commerce	PHP	InDesign

Professional Experience:

Website Maintenance Intern
The WebstaurantStore   Lititz, Pa, May 2014 - August 2014
-Organize the website's categories and filters to maintain a user-friendly structure
-Maintain consistency by completing updates of new and existing products daily
-Work with various other departments including Content, Web Design, Marketing, & Photo.

Freelance Web Designer   Annville, Pa, May 2014 - Present
-Design and program semantic and solid websites for customers
-Provide mobile-first, responsive design as a standard for websites
-User experience principles as a backbone for all design decisions

Resident Assistant
Lebanon Valley College   Annville, Pa, August 2013 - Present
- Oversee and mentor a floor of thirty students
- Plan and market socials to develop community within the residence hall
- Develop interpersonal skills by interacting with diverse students daily