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## Sushi Run Pitch

### **Who's the hero?**

Mike, the unnamed main character

### **Who else is important?**

There are no side characters within this video

### **Look at the action--what might happen at the beginning, middle, and end of the event?**

Beginning: this video opens by detailing the grief the main character is going through after he discovers that his fridge is empty, even though he is extremely hungry and looking for something to eat. He overcomes this grief by developing a suitable solution which in this case is researching online for a restaurant where he can go to sustain himself.

Middle: The main character's solution is short lived when he realizes that a massive stack of unfinished homework is barring his ability to go out for food that night. He crumbles into a ball of emotion on the floor, cursing into the sky, angry at his misfortune. However, he pulls himself from the ground, grabs a pen, and sets forth on the path of completing his homework.

End: After a few hiccups along the way, the main character completes his homework, grabs his jacket and his keys, and dashes to his car. With an upbeat soundtrack playing we see the main character race through the night to the restaurant where he finally arrives and gets the food he'd be so desperately waiting for.

### **What do you want to happen?**

I'm looking for the audience to be intrigued by this overly dramatic story of a relatively mundane event. The hope is that the audience will find the humor in the melodramatic acting and soundtrack.

### **If you were pitching this video, what would you say it's about?**

Sushi Run is a short film detailing the tragic events a man goes through when he realizes that his refrigerator is completely out of food. Through quick thinking and sharp wit, the main character develops a solution and finds a nearby sushi restaurant where he can sustain himself. However, his dreams are dashed when he remembers the many incomplete homework that he still needs to finish. With hard-work and determination, the main character pushes through his assignments and victoriously makes his way to the restaurant to get a bite to eat.

### **Why are you covering the event (story), and how do you feel about it?**

Sushi Run is a story that I feel many college aged students can readily relate to, especially nearing the end of the school year. You're running low on meal swipes, or maybe just don't feel like eating Metz food any longer, so you decide to go out but alas, you can't because you have a paper due that night that you cannot push off any longer, so you have to stay in and suffer. As a commuter, I understand the feeling of not wanting to cook for myself every day, and how amazing it would be if my schedule allowed me to go out to eat on a regular basis.

### **Shot List:**

- Zoom shots of main characters face, one neutral, one sad
- Shot of fridge door opening, another of it being slammed shut
- Shot of open fridge, empty
- Shots of main character desperately going to his laptop to look up a place to eat
- Shot of computer screen with restaurant site open
- Shot of main character looking shocked at laptop, one of him looking relaxed and pleased
- Shot of main character whipping his head over towards the camera
- Panning shot of homework on table, cue dramatic music
- Shots of main character dropping to his knees and falling to the floor
- Montage of main character in numerous positions working on homework
- Montage of main character grabbing jacket, keys, shoes, etc. and moving out to his car
- Multiple shots of the car driving to the restaurant
- Shot of main character running towards the restaurant victoriously