Keri Snyder

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SUMMARY

Passionate and motivated, with a drive for excellence. Dedicated individual with reliable work ethic. Over six years in customer service and team-oriented positions. Experienced in Adobe Creative Suite and Final Cut Pro through self-teaching and college courses.

EDUCATION

Lebanon Valley College | Annville, PA

Bachelor of Science, Digital Communications

Anticipated Aug 2020

<u>Concentration</u>: Videography GPA: 3.9

Honors: Dean's List (2 years), Board of Trustees Scholarship, Departmental Scholarship

Harrisburg Area Community College | Lancaster, PA

Associate Degree, General Studies Fall 2015-Spring 2017

Honors: Dean's List (2 years), Phi Theta Kappa GPA: 3.8

INTERNSHIP EXPERIENCE

RadicalMedia | New York, NY

Production Remote Program Team, PBS American Portrait

June 2020-present

• Finds individuals with stories nationwide; guides the creation of short video submissions

WORK EXPERIENCE

Dosie Dough | Lititz, PA

Social Media Manager May 2019-present

• Creates and posts graphics, images, and videos; writes captions promoting products or events; monitors and responds to comments; maintains a consistent brand image

Barista/Shift Supervisor Nov 2016-present

• Works well as part of a team; trains new employees

Target | Lititz, PA

Hardlines Team Member Aug 2017-Jan 2019

• Communicated effectively with other team members and superiors

Subway | Lititz, PA

Sandwich Artist/Shift Supervisor

May 2013-Dec 2016

• Provided excellent customer service; trained new employees

LEADERSHIP

DigiVal (Digital Valley)

Vice President May 2019-May 2020

• Organized events with president; promoted club on campus to current and/or prospective students; contacted club members and potential event speakers via email