

KAYLA SHUMAN

digicom.lvc.edu/KaylaShuman/Portfolio

Well-rounded creative professional with experience in design, business, communications, computer & data science, and user experience.

CONTACT

Kayla Shuman
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AWARDS

2020
Women In Tech Scholarship
Inquiry Symposium Award
2019
Creative Excellence Award
2017-Current
Dean's List
Board of Trustees Scholarship

INVOLVEMENT

2019-Current
DigiVAL President
• Club for students interested in technology and emerging media
2019
STEM Mapping
• Evaluated resources and opportunities
America250PA Regionals
• Developed an integrated marketing campaign for the state of Pennsylvania

2018-Current
Peer Tutor

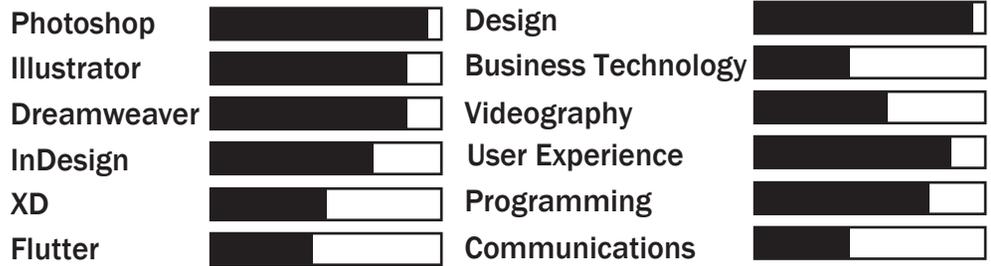
VOLUNTEERISM

2020-Current
Power Packs Project
• Deliver, sort, and package meals for families in need

2018-Current
Girls Who Code
• Girls Who Code Club Facilitator at Palmyra Area Middle School

2017-Current
Caring Cupboard
• Deliver and sort donations for local food bank

SKILLS



EDUCATION

Lebanon Valley College May 2021
Annville, PA
Bachelor of Science in Digital Communications
Design Concentration
GPA: 3.9

WORK EXPERIENCE

Weber Advertising & Marketing January 2020-May 2020
Lancaster, PA
Graphic Design Intern
• Assist the art department in designing ads, logos, signs, and websites
• Create signs and banners from design through production

Annville-Cleona School District June 2019-August 2019
Annville, PA
Summer Bridge Program Teacher
• Tutor elementary age students
• Provide a preview of grade level skills and content
• Facilitate STEM related activities

Hershey Entertainment and Resorts August 2015-Current
Hershey, PA
Entertainment Foreman (2019-Current)
Show Hostess (2015-2018)
• Promoted when foreman position was created
• Supervise show hosts and costume characters
• Oversee resident show venues
• Provide guest service