

DCOM 295

Illustration

DIGI
COM

FALL
2020

Explore illustration with watercolors, drawing, collage, photography, and both digital and 3-D software.

Students will develop and experience applications of illustration in fields such as:
Graphic Design, Editorial Design, Concept Art, and Book Illustration

OPEN TO ALL MAJORS

DCOM 380

Advertising

DIGI
COM

FALL 2020

Students will learn how advertising is used to create awareness in audiences, to persuade them, and move them to action, drawing from theories and practices established by academics and advertising professionals in design, psychology and rhetoric.

OPEN TO ALL MAJORS