

Lebanon Valley College

Breen Center for Graduate Success



At LVC, our students go further and do more than they ever thought possible. For the third consecutive year, career guidance site Zippia identified Lebanon Valley College as #1 among all colleges and universities in Pennsylvania in its listing of <u>"The Best Colleges in Each State for Getting a Job 2020."</u> From our academic opportunities to our guided career support and everything in between, we are dedicated to our students and their growth, success, and excellence.

Due to the COVID-19 campus plan, all employer recruiting efforts and engagement opportunities will take place virtually for the Fall 2020 semester. We look forward to working with you this coming fall and beyond to cultivate and enhance your company's efforts for connecting with LVC students.

The Breen Center utilizes Handshake as our career management platform and is the best method to advertise your jobs to LVC students. Handshake is the #1 way college students find jobs. Join today by clicking here.

Below is a list of virtual employer related engagement opportunities planned for fall 2020. Please contact Christina Wolfe, Employer Relations Specialist, at cwolfe@lvc.edu, for additional information and/or if your company would like to take part in any of the events listed.

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Employer Engagement Opportunities Fall 2020





Virtual Pizza with Professionals:

Meet with our students in a less formal venue set-up at Pizza with Professionals (PWPs)! Students at this casual event will hear from accomplished individuals as they share their experiences that took them from undergraduate students to successful professionals. Students also gain in-depth knowledge about a specific organization or career path, while building their professional network.

Employers/alumni who have participated in this event in the past have told the Breen Center that they appreciate the opportunity to connect with students and share their stories!

PWPs will be a LIVE virtual event that will last about 50 minutes scheduled to begin promptly at 11:00 a.m. EST on Tuesdays and Thursdays.

To sign up please email Christina two preferred dates for which you would like to volunteer.

Further instructions and more information will be provided closer to your event date.

Available Dates'

Tuesday, September 1
Thursday, September 3
Tuesday, September 8
Thursday, September 10
Tuesday, September 15
Thursday September 17
Thursday, September 24
Tuesday, September 28
Thursday, October 1
Tuesday, October 5
Thursday, October 8
Tuesday, October 13

Thursday, October 15
Tuesday, October 19
Thursday, October 22
Tuesday, October 27
Thursday, October 29
Tuesday, November 3
Thursday, November 5
Tuesday, November 10
Thursday, November 12
Tuesday, November 17
Thursday, November 17

* The PWP Series will be recorded and posted on the

Breen Center social media and/or website as an additional professional resource for LVC students.

Suggested Topics:

Job Search Strategies
 Virtual Interviewing
 Tips
 Company Updates
 (if positive)

 Words of
 Encouragement

Social Media Video Campaigns:

Our team recognizes that there is a major need to continue student and employer initiatives in a fun and engaging way! We have created an ongoing social media opportunity for employers to connect with students.

Employers are welcome to send the Breen Team a short video clip (less than 2 minutes). All videos will be posted on our social media outlets.

Drop-In Hours with Employer Relations Specialist:

Christina wants to connect with you to discuss your hiring needs, LVC students, and engagement opportunities with the Breen Center! She is hosting drop-in hours every Friday during the fall semester from 2:00 p.m. (EST) – 4:00 p.m. (EST). Drop-In Hours will begin on Friday, September 4 and end on Friday, November 20. To Schedule your drop-in session, see below:

Meeting Information: Meeting link: Click <u>Here</u> Meeting number: 161 052 5331 Password: MYfCB7CZQ35

Host key: 321066

More ways to join:

Join by video system: Click Here

You can also dial 173.243.2.68 and enter your

meeting number-

Join by phone: Use VoIP only

Virtual Mock Interview Mania Week:

The Breen Center is excited to host a virtual Mock Interview Mania Week October 12 - October 16!

As a volunteer interviewer, you will meet with students from many majors with vast interests. Students are instructed to prepare for the mock interviews as if they are preparing to interview for their target job/industry. The mock interview experience helps students gain exposure to some common interview questions and a

structured interview process. We will provide you with common/generic interview questions, but you are not limited to only those questions.

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Closer to your interview date, we will email you the following information:

- The link and login instructions to a WebEx room that you will use for the interviews
- Your schedule for the day, which will include the names and resumes of the students you will be interviewing, as well as sample interview questions
- A link to the post-interview feedback form for you to complete on each student

To sign up, please email Christina the following information:

- Top two preferred days during the week of October 12 October 16
- · Top two time slots for which you would like to volunteer

Available
Time Slots during
Mock Interview
Mania Week:

Mornings: 9:00 a.m. (EST) – 12:00 p.m. (EST) Afternoons: 1:00 p.m. (EST) – 4:00 p.m. (EST)



Virtual Company Site Tours:

Collaborate with the Breen Center to present a pre-recorded video tour of your organization!

This is your opportunity to showcase your organization and company culture to LVC students. We encourage you to walk around your site to show your office(s), introduce employees, discuss company history, and your organization's core values.

This is also a chance for you to inform students about open positions with your company.

Employer Remote Recruiting Panels:

Join the Breen Center and a panel of employers from different backgrounds to share their best practices on remote recruiting!

This is a 50-minute event in which employer partners will share their experiences and knowledge on remote recruiting.

At this event, students will have the opportunity to ask employers questions and concerns regarding remote recruiting.

To volunteer as a panel member, please email Christina.

To join as a participant, click on the event that you would like to attend:

Monday, September 14th at 10:00 a.m. (EST) - <u>Event Link for Attendees</u> Monday, October 19th at 3:00 p.m. (EST) - <u>Event Link for Attendees</u>

Breen Center Social Media Takeovers:

We want to help promote your brand and business to students on the Breen Center Facebook and Instagram pages!

This is a week-long initiative for you and your company to increase awareness by sending us five images and five captions of those images to post on our social platforms.

Recruitment Opportunities Fall 2020

Company Recruiting Sessions

We are inviting you to host your own recruiting sessions with LVC students! Some ideas for recruiting sessions may include, but are not limited to:

- Video Campaign: Send us a recruitment video that discusses your company's specific hiring needs and we will share with our students on our social media pages.
- Information Sessions: Schedule an information session with the Breen Center to discuss your company with our students. We will provide you with the WebEx room and promote your info session to our students. We are open to virtual recruiting ideas and helping you connect with our students in the way the best meets the needs of your company. To discuss options for your virtual recruiting, please email Christina.

Accounting, Actuarial Science, & Analytical Finance Fair

LVC is excited to partner with Handshake to run career fairs in a FREE, virtual format for the fall semester! In collaboration with both the Mathematics and the Business Departments on campus, the Breen Center for Graduate Success is excited to announce that the Accounting and Actuarial Science job fairs will be combined this year, a decision made based on employers' feedback.

Registration is now open for the Accounting, Actuarial Science, and Analytical Finance Fair on Tuesday, September 22, 2020! Register <u>Here.</u>

Upon registration, we will review the details you submitted for approval. At a later date, we will follow up with details about how to engage with students in this virtual environment, including:

- · Video, audio, and chat communication with students
- · Group meetings with up to fifty students
- 1:1 student meetings scheduled in advance or after a group session
- · Sharing your values and documentation with students ahead of time

Note: During registration, you will be asked to share the number of representatives who plan to attend the fair— Although up to 15 representative per employer are able to participate, we recommend no more than 5.

Each representative you register will be able to create their own unique schedule to engage with students later this summer. To learn more these features, register for Handshake's virtual fair training webinar—details and registration information can be found HERE.



Health Professions Career Day:

Date TBD – Early November!

information
about partnering
with The Breen Center
as a sponsor, contact
Doug Yingst, Director of
Corporate and Athletic
Relations at
(717) 867-6228 or
yingst@lvc.edu.

LVC is excited to partner with Handshake to run career fairs in a FREE, virtual format for the fall semester! Employers representing clinics, hospitals, rehabilitation centers, nursing homes, are invited to attend the Health Professions Career Day at Lebanon Valley College. Sponsored by the Health Professions and the Breen Center, this yearly event attracted over 100 students in 2019.

Students are eager to learn about the different facilities that provide health professions careers, experiences with clients of varying ages, and opportunities within your organization.

More information regarding the Health Professions Career Day will be provided to employers closer to the event date. If you have not attended in the past and would like to receive an invitation to the event, please email Christina.